



Job description

Position Title	Senior Product Manager
Date	21 December 2021
Department	Product
Reporting to	VP of Product and Design

About us

At Honey, we like to do things a bit differently. You'll notice this from the very first time you meet with one of our talented team, right through to your first day at Honey. We challenge expectations, are always looking to make a difference, questioning what we're doing and asking if there's a better way. We are exceptional at what we do and every single one of us brings a unique talent to Honey. We are incredibly resourceful and bring great energy and a can-do attitude to every conversation, where everyone has an equal voice and we know a good idea can come from anywhere.

We are proud that every one of our team has equity in Honey, that's right from everyone in the call centre through to the team leading this business we all own a piece of the pie. That means we all have the same goals and aspirations for changing the current home insurance landscape. We all know there is a 'better' way of doing this insurance thing and we are all passionate about making this the 'new' way. The Honey way. Honey will be our proudest moment on your CV, it will be the job in ten years time you look back on and feel chest puffed out proud about, not only because of the success of the company but because of what we built. Together.

Are you in? If so, read on.

Why we're different

Honey is Australia's first smart home insurance for the modern-day homeowner, renter or landlord, on a mission to eliminate the majority of avoidable accidents that happen in the home. We do this through a re-imagined approach to home insurance that lets customers easily sign-up with the

right level of cover by using satellite and third party data, and then provide customers with smart home technology to help protect their homes.

Honey took Australia by storm when it launched in June 2021 with the largest Seed funding round in Australian history of \$15.5 million led by RACQ, AGL, Mirvac, Metricon and many other industry leading Australian companies. And we are growing fast.

The low down

We are looking for a Senior Product Manager to help drive and execute the product roadmap for Honey. Reporting to the VP of Product, you will be an ambassador for our customers and partners, and through a deep understanding of them, champion the products that create true delight, advocacy and loyalty.

Key aspects of role

- Take new products from concept to launch and iterate on them through ongoing experimentation
- Working with brilliant designers and engineers in an agile environment, use modern tools and techniques to create engaging and powerful solutions that have an exceptional user experience
- Get out from behind the desk and spend time with our customers and partners, building knowledge and key relationships. You should know our customers and their needs intimately
- Contribute to the creation and evolution of the product roadmap, synthesising through analytical methods and strategic thinking quantitative and qualitative research
- Collaborate with our growth marketing and partnership teams on product positioning, go-to-market, and key messaging

Qualifications & competencies

- 5+ years experience years of Product Management experience developing and launching consumer-facing products
- The ability to clearly articulate customer problems, break them down and iterate quickly to deliver value & learnings

- Demonstrable track record working with Product Design and Engineering to create amazing user experiences
- Experience conducting interviews with stakeholders and end users to gain insights into actionable next steps
- A data driven product philosophy with an ability to analyze qualitative and quantitative data on product usage to uncover new insights and to make data informed decisions
- You know how to handle ongoing requests from customers, partners and stakeholders to ensure the right opportunities are focused on
- Outstanding communication skills whether that be written, spoken or presenting to a group
- You are a positive person, a resourceful go-getter who can set direction for the product development team whilst simultaneously getting your hands dirty and working with others to help solve problems

The Honey Referral Program

The Honey journey is only just beginning. We're rapidly gaining momentum, and our first priority is to recruit more incredible people to join our journey. Think you know top-tier talent that could suit the Honey team to a tee? Great, there's something in it for you too.

The Honey Referral Program offers up to **\$3,000 for those who refer successful employees to Honey** and that thank you gift comes to you 6 months after they start with us. Whether you know someone who's got code-crunching in their DNA, or a knack for translating jargon into everyday language for customers, then we want to hear from you.

They say it's who you know, and we want to know too!